



<u>Committee and Date</u> Shadow Health & Wellbeing Board 1 June 2012 9.30 a.m.
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<u>Item</u> 8 <u>Public</u>

JOINT HEALTH AND WELLBEING STRATEGY DEVELOPMENT

Responsible Officer Carolyn Healy
e-mail: Carolyn.healy@shropshire.gov.uk

Tel: 01743 252248

1. Summary

This report provides an update on the development of the Joint Health and Wellbeing Strategy to date and an example of the section on the priorities for action. The report also outlines a proposed vision, set of ambitions and principles and a refinement of the previously agreed priority statements.

2. Recommendations

- A. That the vision, ambitions, cross-cutting principles and priorities for action be approved for wider consultation with stakeholders.

REPORT

3. Risk Assessment and Opportunities Appraisal

The development of a Health and Wellbeing Strategy will inform the commissioning of services with the aim of reducing health inequalities and delivering better outcomes for people in Shropshire.

4. Financial Implications

The Joint Health and Wellbeing Strategy will support decision making for on-going and future financial investment in health, social care and preventative interventions and services.

5. Update on strategy development

Since the last Shadow Health and Wellbeing Board work has progressed to develop the Joint Health and Wellbeing Strategy, together with engagement with a variety of stakeholders including specialists from the Clinical Commissioning Group, Public Health lead officers, Shropshire Council

managers, and GPs. The issue of obesity has also been discussed at the Children's Trust Area Forums.

These discussions have highlighted the desire and expectation that the Strategy should be ambitious if it is to effect real change in the way health and social care services are commissioned, and focus on keeping more people well in order to make better use of resources.

6. Vision, ambitions and cross-cutting principles.

The Joint Health and Wellbeing Strategy needs to take a long term view of how to protect and improve the health and wellbeing of the population. It also needs to drive action in the short term in order to realise the long term aspirations. The proposed vision and ambitions aim to establish that long term view.

Vision:

Everyone living in Shropshire is able to flourish by leading healthy lives, reaching their full potential and making a positive contribution to their communities.

Ambitions:

- People are empowered to make better lifestyle and health choices for their own, and their families health and wellbeing
- People of all ages have the ability to have better mental health
- Older people and those with long term conditions are able to remain independent for longer
- Health and social care services are accessible, good quality and 'knitted together'.

It is proposed that the vision and ambitions are supported by the following cross cutting principles:

- Focussing on keeping people well rather than simply treating them when they are ill.
- Recognising and addressing the impact of the wider determinants of ill health.
- Reducing health inequalities by targeting services and interventions to the areas of greatest need.
- Placing greater trust and responsibility to skilled professionals at the frontline to better support the people they serve.
- Basing decisions about interventions on robust evidence
- Supporting innovation in order to increase our understanding of what works.

7. Revised priorities

The priorities previously agreed by the Shadow Health and Wellbeing Board have been refined to better reflect the overarching ambitions for the future health and wellbeing of Shropshire.

Ambition	Priorities for action
People are empowered to make better lifestyle and health choices for their own, and their families health and wellbeing	1. The management and prevention of obesity in children and adults.
People of all ages have the ability to have better mental health	2. Improving the emotional wellbeing and mental health of children and young people by implementing the CAMHS review and providing early intervention through TaMHS. 3. Earlier diagnosis and improved outlook for those diagnosed with dementia.
Older people and those with long term conditions are able to remain independent for longer.	4. Maximising independence through a focus on re-ablement and increasing the usage of telecare and telemedicine by developing a pan Shropshire assistive technology strategy and implementation plan.
Health and social care services are accessible, good quality and 'knitted together'.	5. Develop collaborative commissioning between the local authority and the Clinical Commissioning Group. 6. Develop a single access and referral point.

The six priorities for action are those areas of work that the Health and Wellbeing Board has previously identified for immediate attention. More work is needed to identify those other priorities that will need action on the medium to long term and will inform the annual review of the priorities.

A draft of the strategy to date is included in appendix 1 and shows the format that the sections on each priority will take. The reason for this approach is to set out the rationale for each of the priority areas together with an outline of the contributory factors, including the wider determinants of health, and the current work to address the issue. As the Health and Wellbeing Strategy is a high-level strategy it is not proposed to go into detail about the specific actions that need to be taken as these should be included in service delivery plans and commissioning plans. The Health and Wellbeing Strategy will, however, set ambitious target that will steer those delivery and commissioning plans.

6. Consultation

The vision, aims and priorities will be consulted on at three engagement events in the first week of June, via the People's Panel, and by direct email to the Health and Wellbeing Stakeholder network.

7. Conclusion

Development of the Health and Wellbeing Strategy is moving at pace in order that a final draft is available for the Clinical Commissioning Group authorisation process at the end of June.

List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)

Health and Wellbeing Priorities – Report to the Shadow Health and Wellbeing Board 18.1.12

Joint Health and Wellbeing Strategy Development – Report to Shadow Health and Wellbeing Board 11.4.12

Cabinet Member (Portfolio Holder)

Councillor Ann Hartley

Local Member

All

Appendices

Appendix 1 – Draft Joint Health and Wellbeing Strategy **TO FOLLOW**